



Caparol Paints is accelerating its growth across the Middle East with a stronger focus on retail expansion. Image Courtesy: Caparol Paints

UNITED ARAB EMIRATES

Caparol Paints strengthens regional footprint following significant sales growth in the Middle East

Expansion includes new retail partnerships, rising product demand, and a growing presence across the UAE, Oman and Africa

Press Release

July 21, 2025



Dubai, United Arab Emirates – Caparol Paints, a global leader in premium paint and coatings solutions, is accelerating its growth across the Middle East with a stronger focus on retail expansion, double-digit partner growth, and the launch of new product lines tailored to the Middle East. Since entering the UAE market in 1998, Caparol has steadily built its reputation as a go-to brand for high-performance, sustainable coatings, backed by German innovation and local-market solutions.

Over the past 12 months, Caparol has significantly expanded its retail network across the UAE and wider region, offering professionals and homeowners greater access to its range of interior and exterior paints. This expansion follows a 35% year-on-year sales increase in 2024, supported by high uptake of its flagship products for interior and exterior paints, including CapaStone, Caparol’s innovative façade solution.

ZAWYA NEWSLETTERS

Get insights and exclusive content from the world of business and finance that you can trust, delivered to your inbox.

Subscribe to our newsletters:

- [DAILY](#)
- [WEEKLY](#)
- [GREEN](#)
- [PROJECTS](#)
- [AFRICA](#)

TOP PRESS RELEASES

- Huawei showcases Partner Park at GITEX Global 2025**
- LightOn, Edarat Group, and NVIDIA collaborate with Orange Business to launch Live Intelligence in the Gulf region**
- Marjan and RAK Hospitality Holding announce landmark merger to shape the future of Ras Al Khaimah as a global destination for lifestyle and investment**
- Hedge & Sachs secures key regulatory milestone with SCA license approval**
- Nolte Küchen to invest AED 25mln as part of Middle East growth strategy**

RELATED ARTICLES

- Binghatti launches new \$1.09bn project in Dubai's Al Jaddaf**
- Loutraki launches luxury project at JVT, Dubai**
- Majid Developments launches Mayfair Gardens in Dubai**
- DUBZ launches new baggage storage station at Dubai Festival City Mall**
- UAE a global example of promoting values of peace, tolerance: Abdullah bin Bayyah**